

CAERAN HOUSE



Natural Products for a Natural Lifestyle

Caring
And
Environmentally
Responsible
And
Nurturing

Thank you for looking at CAERAN. We enjoy what we do and hope to be your choice for safer household cleaning and personal care products, focusing on healthier water practices, and maintaining our beautiful environment.

Whether you are among the millions with skin conditions or chemical allergies, or you have joined the effort to adopt and promote an eco-friendly and sustainable lifestyle, CAERAN gives you the products, support and answers you're looking for.

We provide superior quality earth-friendly choices, and fully disclose information on the ingredients we use and what they do.

All Temperature Laundry Liquid - Lemon/Unscented

Hard on dirt and grease - gentle on clothes!

Concentrated CAERAN All Temperature Liquid has a pleasant natural scent and doesn't leave a chemical residue that can cause skin irritations. Perfect for those with allergies and skin sensitivities. Readily biodegradable, and safe for septic systems. This is where the CAERAN line all started!

Ideal FOR FRONT LOADING and HIGH EFFICIENCY (HE) MACHINES but works in all machines. Excellent for hand-washables and delicates. Contains NO phosphates, nitrates, enzymes or fluorescent whitening agents. Use only 30 ml (1 oz) for a light/regular wash, 60ml (2 oz) for heavier loads.

Ingredients: Water, Banana oil (Isoamyl Acetate), Linear alcohol ethoxylate Pure Lemon essential oil (not in Unscented), tetrasodium ethylenediamine acetate, Minimal food grade colour (for product distinction).

All Purpose Cleaner

Safe anywhere you can use water!

CAERAN concentrated All Purpose Cleaner is ideal for every household surface including floors, carpets, counters, walls, windows, etc. Use full strength or dilute for general cleaning. Anywhere you can use water, CAERAN All Purpose Cleaner will keep your home fresh and bright without using harsh chemicals or heavy scents. Safe for the environment, even in areas with no water treatment systems, e.g. wilderness camping/cottages. Biodegraded in only 2-4 days! Contains no scent and no colour.

PRODUCT USE TIP: if you LIKE a scent to your cleaners, add a few drops of your favourite pure essential oil to diluted All Purpose Cleaner in your spray bottle and voila...beautifully scented cleaning!

Ingredients: Sodium Hydroxide, Water glass (sodium metasilicate), Sodium Bicarbonate (Baking Soda), Citric Acid, Linear alcohol ethoxylate, Sodium Xylene Sulphonate.

Hand Dishwashing Liquid

Tough on grease and dirt, but so gentle on the skin!

CAERAN Hand Dish Washing Liquid contains mild, effective cleansing and suspension agents to be sure you get your dishes squeaky clean, without sacrificing your hands or the environment.

Concentrated to give loads of cleaning power in every sink full. No ammonia. Ideally safe for all water systems at home, camping or the cottage.

Ingredients: Water, Sodium hydroxide, Sodium dodecylbenzene sulfonate, Sodium lauryl sulfate, Coconut DEA, Lauryl dimethyl amine oxide, Organic preservatives.

BlueMagic Laundry Liquid

Hard-ER on dirt and grease - STILL gentle on clothes!

Take our CAERAN Laundry Liquid and add our CAERAN PreWash Stain remover, and what do you get? BlueMagic! Perfect for those who are washing uniforms, soiled bed linens, or other heavy-load washes.

Because BlueMagic has the boost of our PreWash Stain Remover, you still only need to use 30 ml (2 Tbsp) for a regular sized load and 60ml for a larger load.

Ingredients: Water, Banana oil (Isoamyl Acetate), Linear alcohol ethoxylate Pure Lemon essential oil (not in Unscented), tetrasodium ethylenediamine acetate, Minimal food grade colour (for product distinction).

Fabric Softener

Finally an unscented fabric softener that is vegetable-based!

Use only 15-30 ml (1/2 - 1 oz) per load. Didn't make it to the rinse cycle? No problem! Just pour a little CAERAN Fabric Softener on a rag or old face cloth and put it in the dryer with the wet clothes. Soft, fluffy laundry, without the residue or perfumes!

This is one place you can be stingy on the measuring. You only need 15-30ml (1 - 2 Tbsp) per load. That's concentrated!

Ingredients: Deionized Water, Methyl Sulphate Quaternary, Isopropyl Alcohol (Isopropanol), Irgasan (aids in freshening laundry smell).

WonderScrub

The Cleaning Power of an Acid - but powered by SALT!

Calcium · Lime · Rust Remover

WonderScrub is a concentrated acid replacement cleaner that removes calcium, lime, rust, soap scum, mildew, and hard water stains. Use WonderScrub in every room of the house; enamel covered appliances, toilet bowls and sinks, counter tops, vinyl floors, glass vases and shower heads, etc. Non-toxic, non-fuming and biodegradable, plus won't harm your skin. The Nature Friendly Power Cleaner!

DO NOT allow WonderScrub to sit on metal surfaces for longer than 1 minute, and be sure to rinse any metal very thoroughly.

Ingredients: Water, Linear alcohol ethoxylate, Organic Salts.



PreWash Stain Remover

THIS will get it out!

Our no-chlorine-bleach exclusive formula, wrestles out tough stains including grape juice, ink, tomato juice and chocolate. It's safe to use on most fabrics from hand washables to synthetics. Also recommended to deodorize diaper pails and to keep diapers fresh and clean.

(Some fabrics are not colorfast. Please test your garment before using.)

When CAERAN was developing the stain remover we needed an ingredient that would dissolve tough stains like oils, tars and grease, yet was in keeping with our mandate of Caring and Environmentally Responsible. Banana Oil (a nick name given to isomyl acetate because of it's banana-like smell) proved so effective, we didn't have to even consider toxic chemicals!

Product Use Ideas:

- Use in a spray bottle to easily apply to tough stains.
- Add an ounce to a white load to keep clothes looking bright.
- Perfect to deodorize diaper pails and to keep diapers fresh and clean.
- Add to cleaning solution in steam cleaner to deodorize.
- Great on grass stains!
- Use with cold water to remove bloodstains.
- Leave an ounce in a small open dish to freshen the air.
- Remove make-up, lipstick, non-permanent inks. Blot away excess several times before final laundering. Do not tumble dry until spot is out.
- For stubborn natural dyes, like mustard, grape juice and cranberry, you may try adding a little table salt.
- Can be safely combined with baking soda to eliminate mildew, baby formula stains, perspiration stains etc.

Ingredients: Water, Linear alcohol ethoxylate, Isoamyl Acetate (banana oil).

Creamy Household Cleaner

Works on everything including the kitchen sink!

The Shining Star of our cleaning products, CAERAN Cream Household Cleanser (formerly known as Bathroom Cleaner), works on everything including the kitchen sink! Great for shower stalls, tubs and tile, toilet bowls, chrome...anywhere you need a powerful, non-abrasive cleanser. Smooth stove top to clean? This is what you need! It's the 'keep in your back pocket' cleaning product. A pleasant minty clean natural scent.

Removes water stains, gritty dirt and soapy build-up on all surfaces from chrome to tile and leaves a lasting shine. CAERAN Cream Household Cleanser (Bathroom Cleaner) is recommended in areas with septic tanks and sewage treatment systems where it begins to break down in hours. In wilderness areas without septic systems, use CAERAN All Purpose Cleaner.

Ingredients: Biodegradable surfactant, Emulsifiers, Chalk, Sodium dodecylbenzene sulphonate 10%, Natural mint fragrance.



Essential Cleaner

Achieve a new level of natural clean.

Delivers all the grease cutting power of our most concentrated all-purpose cleaner, and includes naturally bactericidal essential oils and grapefruit seed extract, for a cleaner home without the harm.

Essential oils have been used for centuries to safely ward off harmful germs and other microbes. Unlike 'anti-bacterial' cleaners, which can lead to super-bugs and additional environmental concerns, the offending bacteria do not become resistant to essential oils. Botanical extracts have been used anciently for health, power and vitality, and are now rediscovered as the healthy way to clean your home.

Our combination of white thyme and lemon essential oil gives a fresh, sanitized scent.

Ingredients: Sodium hydroxide, Water glass (sodium metasilicate), Sodium bicarbonate (baking soda), Citric acid, Linear alcohol ethoxylate, Sodium Xylene Sulphonate, Essential Oils, Grapefruit seed extract.

Automatic Dish Rinse Liquid

For trouble spots caused by heavy mineral deposits in hard water.

Softens water to produce spot free dishes. Simply fill the rinse agent reservoir in your machine, and it will automatically dispense the right amount at the right time.

Dishwashers were invented in our chemical age. CAERAN however, gives you a better alternative than traditional products on the market. If you are going to use an automatic dishwasher, CAERAN gives you a healthier choice.

Ingredients: Water, Isopropyl Alcohol, Propylene Glycol, Alcohol - alkoxyolate surfactant.

Automatic Dish Washing Powder

Automatic dishwashers are here to stay, and thankfully they are getting more economical and earth-friendly to operate.

CAERAN Automatic Dishwashing Powder includes a blend of mildly alkaline salts, known to be readily biodegradable. It is manufactured in an energy efficient way, produces no harmful waste, and you use a FRACTION of the amount when compared to other brands. We include a trace amount of stable chlorinated granules to get your dishes clean, without the harmful environmental impact of commercial brands. Only 1 tablespoon shared between the detergent compartments is all you will normally need. Seriously!

And no milky white residue left behind.

Ingredients: Sodium citrate, sodium gluconate, sodium bicarbonate, sodium meta-silicate, minimal chlorinated granules.



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100% Canadian Owned
and Operated
for 30 years.**

Manufactured by
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Visit www.CAERAN.com

to learn more about all of our household cleaning products
as well as CAERAN Body Care and Skin Care.